TRAVIS FRAZIER

FRONTEND DEVELOPER

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PROFILE

Frontend Developer with 7+ years experience building high performing, accessible web experiences for enterprise and e-commerce brands. At Ivanti, spearheaded Vue.js adoption for custom marketing apps, led WCAG improvements at Ivanti contributing to Golden Key Award recognition in Utah, and delivered GSAP/Lottie animations that boosted engagement. Translate Figma designs into responsive pages and apps, collaborating closely with design and marketing. Known for clear communication, creative problem solving, and leveraging new tools to accelerate delivery and elevate code quality.

EXPERIENCE

Frontend Developer II, Ivanti   **Remote, Jul 2023 — Present**

- Build high performing and accessible marketing experiences that support company goals.
- Translate Figma designs into responsive, SEO friendly sections and pages on ivanti.com; notable work includes the homepage redesign and the Exposure Management Strategy Guide smooth scroll experience.
- Architect and maintain various Vue.js marketing apps, including the Capability Cards single page application.
- Lead web accessibility initiatives, aligning ivanti.com with WCAG guidelines and contributing to Ivanti earning the Golden Key Award (Utah) for Large Employer of the Year.
- Increase engagement across campaigns by implementing GSAP/Lottie animations.
- Promoted to Front End Developer II (Jul 2023) for technical leadership and measurable impact.
- Lead AI assisted development; presented strategies that improve delivery speed and code quality to company leadership in July, 2025.

Jr. Frontend Developer, Scoutside   **Remote, Jul 2019 — May 2021**

- Built and launched responsive e-commerce storefronts on the Shopify platform and implemented custom Liquid themes.
- Developed subscription features and recharge integration within a custom Vue.js application.
- Delivered projects for brands including Fresh Clean Tees and Athletic Brewing Co.

Jr. Web Developer & Designer, BVA (Aquired by The Stable)   **San Diego, Oct 2018 — Jun 2019**

- Built microsites and landing pages, performed content updates, and contributed features to an internal ad metrics application that was built with Vue.js.
- Developed responsive interfaces using HTML5, CSS3/SCSS, JavaScript, and Vue.js.
- Applied UX and visual design principles to improve clarity and engagement; created paid media assets in Photoshop.
- Collaborated across teams to ensure quality, maintainability, and consistency.

SKILLS

HTML5 / CSS3, SCSS, JavaScript , Vue.js, GSAP / Lottie Animations, Figma and the Adobe Creative Suite, WCAG / Web Accessibility, Shopify Theme Development, CMS Experience (CloudCannon, Sanity, Kentico, StoryBlok), Google Tag Manager, GitHub Copilot / Cursor, Tailwind, Bootstrap

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EDUCATION

Bachelor's of Arts in Communication, Lee University	**2012**
JavaScript Circuit, General Assembly	**2018**
Code Immersion - Full Time, Tech Talent South	**2017**
Build Websites from Scratch, Codecademy	**2017**

LINKS

LinkedIn Profile, Portfolio Site